

# Declaration of Principles

As a company with international trade relations Pieper Werbemittel GmbH has a special responsibility to work towards an improvement of the human rights situation along our supply chains and to shape business relationships in a socially responsible manner with a view to the 2030 Agenda for Sustainable Development.

The increasing integration of Pieper Werbemittel GmbH into global procurement and sales markets offers opportunities and challenges at the same time: New markets and production sites are opened up, creating jobs and prosperity.

At the same time, however, risks can also arise from intransparency and the often inadequate enforcement of internationally recognised human rights in the supply chains.

Pieper Werbemittel GmbH is committed to respect, protect and uphold the human rights of each individual. As a company we stand by this responsibility, independent of the ability or willingness of states to fulfill their duty to protect human rights. Therefore, Pieper Werbemittel GmbH has set up a risk management in order to recognise and analyse violations of human rights in the supply chain. On this basis measures can be taken to ensure compliance with human rights within the supply chain.

Out of our own corporate and social responsibility, it is part of the understanding of Pieper Werbemittel GmbH to pay fair wages, to work towards appropriate working conditions on site and to prevent the exploitation of children.

For Pieper Werbemittel GmbH, equality of women and men is a matter of course and we do not discriminate anyone because of her or his gender, descent, race, language, homeland and origin, his faith, his sexual orientation, his religious or political beliefs or because of a disability. We reject corruption as well as forced labor and human trafficking.

Pieper Werbemittel GmbH stands for these guidelines and trains its employees to live these values within the company. This begins with the conscious perception of violations of these principles, which are picked up and dealt with via defined processes to then lead into appropriate measures for the company. This also applies to information from third parties.



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